



# OTWAY DISTRICTS FOOTBALL & NETBALL CLUB



## SPONSORSHIP PACKAGES



# CLUB HISTORY

- In **1957**, **Beech Forest, Johanna & Lavers Hill** merged to form the **Otway Rovers FNC**, which played in the Colac & District Football and Netball League (CDFNL)
- In **1974**, the **Otway Rovers** absorbed the **Carlisle River FNC**
- In **1982**, the **Otway Rovers** and **Gellibrand FNC** merged to form the **Otway Districts FNC**
- In **1995**, **Otway Districts** joined the Heytesbury Mount Noorat Football League (HMNFL)
- Our eight-season stint in the HMNFL culminated in a Grand Final appearance against Heytesbury in **2002**
- In **2003**, the HMNFL disbanded and we returned to play in the CDFNL, where our senior footballers initially performed quite creditably before low ladder finishes in latter recent seasons
- Between **2017-2019**, our senior footballers finished seventh (of ten) on the ladder after winning six of our 18 home and away matches
- In **2019**, three of our six netball teams played finals, with A grade finishing top of the ladder and playing off in the Grand Final
- Throughout the COVID affected period of **2020 & 2021**, we focused on sustainability, doubling down on our commitment to being a **community & family-oriented** club
- In **2022**, we bounced back with a much improved performance and for future seasons we are looking forward to strong performances and a supportive family club culture on and off the field
- We recently completed a major upgrade of the football ground lights and the clubrooms. These upgrades will help ensure Otway Districts FNC continues to be a safe and enjoyable place to play sport and gather as a community. We have now turned our attention to the netball court lights, which once upgraded will allow us to play night games at our home ground.



**CARLISLE RIVER**  
1912-1974



**GELLIBRAND F.C.**  
1921-1980



**BEECH FOREST F.C.**  
1921-1980



**LAVERS HILL F.C.**  
1921-1955

Est 1881



**OTWAY DISTRICTS F.C.**  
1982-1994



**OTWAY DISTRICTS F.C.**  
1995-2002

**OTWAY ROVERS F.C.**  
1956-1980

# CLUB CULTURE

- Our club vision is: **“To benefit the Otway community by helping our people succeed on and off the field”**
- We have a very strong ties to **forestry** and **farming** activities in the area, which fosters a strong sense of **humility** and **worth ethic** in our people. Above all, we celebrate those who help others in need, or those that would **‘give the shirt off their back’**
- Our club has **strong local support** and is the **centre of community activity and conversation** throughout the football and netball season
- Our **committee** is made up of **committed** local people of difference age groups and from across the Otways and we have a history of **dedicated** and **effective** club Presidents
- Critical club activities, such as fund raising, grant writing and canteen and bar operations, are all supported by a group **dedicated volunteers**, some of which have given **25+ years** of service to the club
- We focus on **resourcing** and **developing** our **junior** netballers and footballers and are **proud** to field sides in **all age groups** in the junior football and netball ranks
- The senior footballers are coached by Max Rooke (2 x Geelong premiership star). After several years of lacking depth, the **morale** of our footballers remains **very strong** with the great work put in by our recent coaching group of two locals, Stewart Sutherland & Sean Maxwell, who will continue to support the group. Our culture and prospects have made it possible for us to sign several new recruits for the future
- **Netball** is **very strong** at Otway and a great source of **pride** for our community. Our playing group boasts medal winners and rep players, including senior coach Emma Sutherland (Hillman) and former coach Candi Panther (Robbins)
- We work hard to keep the club running, with bar, canteen & gate taking being key to our sustainability. We are also constantly looking for sources of funds (inc. retained earnings, government grants) to upgrade our facilities and regularly run events to help raise funds
- These efforts help us stay afloat - ultimately it is our **sponsors** that enable us to **thrive** and **achieve our vision**

# SPONSORSHIP PACKAGES

We offer five levels of club sponsorship:

Bronze

Silver

Otway Cowboys

Gold

Platinum

OTWAY DISTRICTS  
FOOTBALL & NETBALL CLUB

**Multi-year** sponsorship deals are **welcomed** and considerable additional benefits are extended as level of sponsorship increases.

We are open to negotiating your **preferred** sponsorship arrangement to ensure you receive due **recognition** and **benefits** for sponsoring the mighty Otway Districts FNC.

## BRONZE

*Contributions of \$500+*

### **Signage at our home ground**

We will have a sign custom-made and hung at our home ground that shows your support for our club and community

### **Two club memberships**

**Invite for two to Sponsors & Life Members Day**

**Invite for two to the Otway Ball**

**Invite for two to Presentation Day**

## SILVER

*Contributions of \$1000+*

### **All Bronze items**

**Larger signage at our home ground**

**Two extra club memberships**

**Two extra tickets to the Otway Ball**

### **Merchandise pack**

Your business logo will be printed on your very own set of Otway off-field merchandise, including a polo, hoody, beanie and stubby holder.

# SPONSORSHIP PACKAGES

## OTWAY COWBOYS

*An exclusive club of local farmers who support the club with the generous proceeds of the sale of a beast*

### **All Silver & Bronze items**

#### **Otway Cowboys Day**

Otway Cowboys Luncheon provided in the social rooms  
Watch the game from the social rooms while we serve a 2 course meal & drinks

## GOLD

*Contributions of \$2500+*

### **All Silver & Bronze items**

#### **More prominent signage at our home ground**

#### **Two extra club memberships**

#### **Two extra tickets to the Otway Ball**

#### **Game Day Experience**

Be welcomed into the inner sanctum for one of our home games. Up to four people can join the senior playing group in the rooms for the pre-game address, half-time break and the post-match review (including helping us belt out our theme song hopefully). One lucky punter can even toss the coin before the game. Lunch and a drinks package will also be provided.

## PLATINUM

*Contributions of \$5000+*

### **All Gold, Silver & Bronze items**

#### **Two extra club memberships**

#### **Two extra tickets to the Otway Ball**

#### **Game Day Banner**

Your business logo will be printed on a large banner surrounds the senior football and netball playing group during their  $\frac{1}{4}$  and  $\frac{3}{4}$  time breaks at every home and away game throughout the year.

#### **Super Box Package**

Enjoy one of our home games in an all-inclusive private marquee and seating area for up to eight people. Lunch, nibbles and a drinks package will be provided while you enjoy the game from the sidelines. Access to senior coaches will also be available before and after the game.

# OTWAY DISTRICTS FOOTBALL & NETBALL CLUB SPONSORSHIP PACKAGES

Inclusions	Value Each inclusion	Platinum \$5000+	Gold \$2500+	Otway Cowboys	Silver \$1000+	Bronze \$500+
Club Membership inc. entry to home games	Single \$80 Family \$250	x 8	x 6	x 4	x 4	x 2
Signage at home ground, Gellibrand	\$250-\$2500	Large sign, prominent location	Large sign, prominent location	Sign	Large sign	Metal sign, standard size
Recognition of sponsors inside clubrooms	\$100	✓	✓	✓	✓	✓
Logo & weblink on club website	\$50	✓	✓	✓	✓	✓
Game Day Banner for all senior football and netball games	\$1000	✓	x	x	x	x
Tickets to Sponsors & Life Members Day	\$80	x 4	x 4	x 2	x 2	x 2
Tickets to the Otway Ball	\$80	x 8	x 6	x 4	x 4	x 2
Tickets to the Club Presentation Day	\$50	x 8	x 6	x 4	x 4	x 2
Set of personalised Club Merchandise	\$150	x 4	x 4	x 2	x 2	x
Otway Cowboys Day	\$400	x	x	✓	x	x
Game Day Experience	\$400	✓	✓	x	x	x
Super Box Package	\$800	✓	x	x	x	x
Exposure of club social media	\$50	✓	✓	✓	✓	✓
Featured in club newsletter at all home games	\$50	✓	✓	✓	✓	✓
Featured in club newsletter at all home games	\$250	✓	✓	✓	x	x
<b>TOTAL VALUE</b>		<b>\$7680</b>	<b>\$5210</b>	<b>\$3520</b>	<b>\$2980</b>	<b>\$1080</b>

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## KEY CONTACTS

- Paul Hicks - Treasurer/Sponsorship Coordinator 0408 313 482  
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